

# COMMUNICATIONS AND NEW MEDIA PROGRAMME

FACULTY OF ARTS AND SOCIAL SCIENCES



## Challenging Conventional Environmental Politics

Notes on a 'Material Semiotic' approach to  
Place Authenticity



**A talk by Chiara Certomà  
Scuola Superiore Sant'Anna**

This discussion is intended to provide a critical perspective on conventional environmental politics and to suggest an alternative approach to environmental issues by questioning the narrative of places authenticity and the 'rhetoric of nostalgia' proposed by some Communitarians and Critical Thinkers; and consequently it criticises the conventional environmental politics concerning the protection of places. Thus it moves toward a more general critique of environmental politics 'normalisation', which takes place in the environmental mainstreaming process pursued in international arena.

31st July 2009 (Fri)  
2.30pm - 3.30pm

CNM Playroom, AS6 #03-38  
Faculty of Arts and  
Social Sciences, NUS